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From:	Lawrence T. Cullen	<i>Direct Phone:</i>	202.756.8379
<i>E-Mail:</i>	lcullen@mwe.com	<i>Direct Fax:</i>	202.756.8087
<i>Sent By:</i>	Ilona Williams	<i>Direct Phone:</i>	202.756.8691
<i>Client/Matter/Tkpr:</i>	38188-382/4715	<i>Original to Follow by Mail:</i>	No
		<i>Number of Pages, Including Cover:</i>	05
Re:	U.S. Serial No. 09/766,636 Our Reference: 38188-382		

Message:

Transmitted herewith are:

Notice of Appeal authorizing \$340.00 fee; and
Petition For Three Extension of time authorizing fee of \$560.00

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U.S. practice conducted through McDermott Will & Emery LLP.
600 Thirteenth Street, N.W. Washington, D.C. 20005-3086 Telephone: 202.756.8000

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Docket No.: 38188-382

NOV 05 2004

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES**

In re Application of : Customer Number: 20277
 Alan K. GORENSTEIN : Confirmation Number: 8377
 Application No.: 09/766,636 : Tech Center Art Unit: 3622
 Filed: January 23, 2001 : Examiner: K.H. Le
 For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

**NOTICE OF APPEAL
FROM THE PRIMARY EXAMINER
TO THE BOARD OF APPEALS**

Mail Stop AF
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

Applicant hereby appeals to the Board of Appeals from the After-Final Official Action dated May 5, 2004 of the Primary Examiner finally rejecting claims 22-32.

Appal Fee: \$340.00

- Not required (fee paid in prior appeal in this application).
- Charge to Deposit Account No. 500417.
- Check Enclosed.

Appl Date: 12/01/2004 SCALLIHA
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 61 70:1401 115600.00 CR

09766636
 12/01/2004 SCALLIHA 00000002 500417
 01 FC:1401 340.00 DA

U.S. Serial No. 09/766,363

Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 500417 and please credit any excess fees to such deposit account.

Respectfully submitted,

MCDERMOTT WILL & EMERY LLP

LTC
Lawrence T. Cullen
Registration No. 44,489

600 13th Street, N.W.
Washington, DC 20005-3096
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Date: November 5, 2004

Certification of Faxed/Email Transaction
I hereby certify that this paper is being faxed/
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Lawrence T. Cullen *11/5/2004*
Signature Date

WDC99 1002183-1.038188.0382

PAGE 5/5 * RCVD AT 11/5/2004 4:56:11 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-2/3 * DNS:7468000 * CSID:202 756 8087 * DURATION (mm:ss):01:42

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Docket No.: 38188-382

PATENT

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In re Application of : Customer Number: 20277
Alan K. GORENSTEIN : Confirmation Number: 8377
Application No.: 09/766,636 : Group Art Unit: 3622
Filed: January 23, 2001 : Examiner: K.H. Le

For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

PETITION FOR EXTENSION OF TIME

Mail Stop EOT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

It is respectfully requested that the time for response to the Office Action dated May 5, 2004, now due to expire August 5, 2004, be extended for three month(s) and set to expire on November 5, 2004.

Please charge the extension fee of \$560.00 (difference between two month Extension of time previously authorized and difference between the two month extension and three month

• 005

09/766,363

extension) to Deposit Account No. 500417. Please charge any additional fees or credit any overpayment to Deposit Account No. 500417.

Respectfully submitted,

MCDERMOTT WILL & EMERY LLP

[Signature]
Lawrence T. Cullen
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